

1. Privacy Policy for EuropaBON

The EU project EuropaBON (“we”, “us”) is committed to protecting and respecting your privacy. This Privacy Policy sets out the basis on which your personal data will be processed by us in connection with our communication and dissemination processes. Please read the following document carefully, to understand our views and practices regarding your personal data and how we will handle it. When you register to our members page, these Privacy Policy provisions will apply to our processing of your personal data.

2. What is EuropaBON?

EuropaBON is a project funded by the European Union’s Horizon2020 Programme under Grant Agreement No. 101003553. It started in December 2020 and it will end in November 2023. EuropaBON aims to design an EU-wide framework for monitoring biodiversity and ecosystem services. EuropaBON will work with stakeholders to identify user and policy needs for biodiversity monitoring and investigate the feasibility of setting up a center to coordinate monitoring activities across Europe. Together with stakeholders, EuropaBON will assess current monitoring efforts to identify gaps, data and workflow bottlenecks, and analyse cost-effectiveness of different schemes. This will be used to co-design improved monitoring schemes using novel technologies to become more representative temporally, spatially and taxonomically, delivering multiple benefits to users and society. Finally, EuropaBON will demonstrate in a set of showcases how workflows tailored to the Birds Directive, Habitats Directive, Water Framework Directive, Climate and Restoration Policy, and the Bioeconomy Strategy, can be implemented.

For more information about the project and its partners, please visit: <https://europabon.org/>

3. Contacting us

The data controller is responsible for enforcing this data agreement. You may withdraw your consent any time (without retroactive effect) by sending an email to the website manager at christian.Langer@idiv.de or web@europabon.org. We strive to attend to your request within 48h.

3.1 Name and address of the data controller

The person responsible within the meaning of the General Data Protection Regulation and other national data protection laws of the member states as well as other data protection regulations is:

Martin Luther University Halle-Wittenberg, chaired and legally represented by the rector Prof. Dr.

Christian Tietje: rektor@uni-halle.de

Universitätsplatz 10

06108 Halle

Deutschland

Phone: +49 (0)345 55 20



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Fax: +49 (0)345 55 27 077

Website: www.uni-halle.de

3.2 Contact details of the data protection officer

The data protection officer Mrs Kiesel can be reached at:

Telefon: +49 (0) 345 55-21018

E-Mail: wera.kiesel@verwaltung.uni-halle.de

3.3 Contact details of the website manager:

Christian Langer

Telefon: +49 (0) 341 97-33141

E-Mail: christian.langer@idiv.de

4. General information on data processing

4.1 Scope of the processing of personal data

In principle, we only process personal data of our users insofar as this is necessary to ensure the functionality of the website, to provide content and offers to network members and project partners. The processing of the personal data of our users takes place in accordance with the statutory provisions of the General Data Protection Regulation (GDPR) and - if applicable - the State Data Protection Act of Saxony-Anhalt.

4.2 Legal basis for the processing of personal data

The processing of personal data based on the consent of the data subject is based on Article 6 (1) (a) GDPR. Here we also consider the requirements of Art. 7 GDPR for consent.

To fulfill a contract to which the data subject is a party, the necessary data processing is based on Art. 6 Para. 1 lit. b GDPR. This also applies to processing operations that are necessary to carry out pre-contractual measures.

Insofar as the processing of personal data is required to fulfill a legal obligation to which we as a university are subject, Art. 6 Paragraph 1 lit. c GDPR serves as the legal basis.

If processing is carried out to safeguard our legitimate interest and if the interests, fundamental rights and freedoms of the person concerned do not outweigh the first-mentioned interest, we will process your personal data in accordance with Article 6 (1) (f) GDPR.

4.3 Processing purposes and legal basis



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Communication and dissemination activities are integral to the development and success of EuropaBON. Taking into consideration the above, the EuropaBON consortium will use information held about you in the following ways:

- To send you information on upcoming events, workshops, pilots and demonstrations; processing of contact requests, comments;
- To send you notifications containing key project findings, developments and news related to the project;
- For networking purposes regarding biodiversity monitoring and related data.
- To gather information on policy- and biodiversity monitoring-relevant topics via online surveys/questionnaires.
- Tracking and statistics generation
- Logging and saving of unauthorized access in the backend
- Integration of third party content
- Profile pictures & video recordings of partners, members, stakeholders; presentation of project-relevant results; workshops and meetings, and public and non-public events as part of the EuropaBON project

We will inform you in more detail about further data collection processes as part of the website data collection further down in this document.

The minimum age of network members is 16 years. Younger members are prohibited from registering on the EuropaBON members website.

We use the “double opt-in” procedure for the registration form

With the so-called “double opt-in” procedure, in addition to activating a check box, the user must confirm the registration via a link that is sent to the specified email address. As with the "confirmed opt-in", users receive a confirmation email that checks the accuracy of the information.

4.4 Categories of data that will be stored

If you consent to the processing of your personal data for the above-mentioned purposes, the categories of data that will be collected and stored in the EuropaBON project are:

Personal/institutional data

For the registration (mandatory):

- Name
- Contact information (year of birth, e-mail address, position and workplace and location)
- Whether you are already a project partner or not
- Your preferred level of interaction with EuropaBON
- Information relating to the biodiversity data you will use and/or need

In your member profile (optional):



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- Further information relating to the biodiversity data the user you use and/or need
- Further information on your work, research and background

Data on biodiversity monitoring initiatives and biodiversity policy

With online surveys/ questionnaires (optional):

- Data on biodiversity monitoring initiatives (location, geographical scale, data quality, survey method, etc.)
- Data on biodiversity policy (policy needs, policy uptake, potential bottlenecks, etc.)

Separate agreements will be drafted by the various partners who conduct interview surveys/ send out questionnaires to EuropaBON members. Interview GDPR forms will have different options than the general data agreement. Interviewees will have to read and agree to the interview-specific GDPR before they can conduct the interview.

Data can be amended at any time (see section Revocability of Consents). None of these data will be shared publicly, unless you specifically indicate your consent at the end of this statement. Email addresses will never be shared publicly.

4.5 Data sharing

These data will be shared internally with the EuropaBON project core team. You can find a list of all project partners on europabon.org. For those who wish to participate, we also intend to publish a reduced and publicly available version of this database[1] for networking purposes. If you would like to be added to this database, please additionally confirm this at the end of this form.

The Consortium will process the personal data of subjects according to the present statement and for the purposes declared herein.

4.6 Legitimate interest

The processing for the above-mentioned purposes is based on the following interests:

- Security interests, protection of the website
- Contact requests, documentation of contact requests
- Creation of statistics to analyze and improve our website and the online content of the website
- Presence on social media
- Presentation of the project and its partners, members and stakeholders and their project-related activities
- Promotional presentation of project events and communication and dissemination materials
- Categories of members
- Your personal data will be transmitted to the project partners for the purpose of further data processing (e.g., online interviews/ questionnaires).

4.7 Transfer to third countries



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A transfer to third countries does not take place, unless confirmed by you at the end of this form (i.e., if you want to become a GEO BON member).

4.8 Duration of data storage

The data in the contact database will be stored in the EuropaBON members website for the duration of the project and afterwards until it is withdrawn. One may object to the use of the e-mail address at any time by clicking the unsubscribe link in the footer of any email received from EuropaBON, or by contacting us at web@europabon.org.

Additionally, any data obtained from interviews will be stored on a secure drive accessible to the partner in charge of the respective task ([Lead researcher, other applicable researchers]) and will not be passed on to any non-project partners. Project partners will be expected to make provisions to allow respondents to withdraw their data from these datasets. These data will be destroyed following publication.

4.9 Affected rights

You have the right to request information about the personal data we have stored and which can be assigned to you at any time (Art. 15 GDPR). You also have the right to rectification (Art. 16 GDPR), deletion (Art. 17 GDPR), restriction of processing (Art. 18 GDPR), data transfer (Art. 20 GDPR) and objection (Art. 21 GDPR).

4.10 Revocability of consents

If you have given your consent to the processing of the personal data assigned to you, you have the right to revoke this consent at any time with effect for the future without affecting the legality of the processing that has taken place up to that point. Additionally, there is an option for users to delete their personal data from the user profile (and therefore the contact database) at any time.

4.11 Right of appeal to a supervisory authority

If you are of the opinion that your personal data is being processed unlawfully, you have the right to complain to a supervisory authority (Art. 77 GDPR). The security and protection of your personal data is very important for the EuropaBON consortium. We have undertaken all appropriate organisational and technical measures to ensure that the data that are collected in the framework of the present declaration is processed according to the legislation for the protection and storage of your personal data. We take appropriate measures to ensure that all personal data is kept secure including security measures to prevent personal data from being accidentally lost or used or accessed in an unauthorized way. Those processing your information will do so only in an authorized manner and are subject to a duty of confidentiality. We will store your personal data until you withdraw your consent and we have no other legal basis for keeping them (e.g. legal obligations).

For further information on how data are processed in EuropaBON, please consult the project's Data Management Plan available on the EuropaBON website (to be delivered in month 6 of the project).



4.12 Obligation to provide personal data

There is no obligation to provide your personal data. However, some of the data are already collected when you visit our website or are required to process your inquiries. In the event of non-consent, you will unfortunately not be able to use our website, our contact options or information.

4.13 Provision of the website and creation of log files

Every time EuropaBON's website is called up, our system automatically collects data and information from the calling computer.

The following data are collected:

- Internet Protocol (IP) address of the requesting computer,
- Date and time of the visit / request, requested file,
- Status code of the request,
- Size of the requested data in bytes,
- Starting point of the request,
- Browser, operating system and user interface of the visitor as well as
- the website from which you accessed our site (referrer URL).

The data are also stored in the log files of our system. These data are not stored together with other personal data of the user.

This information is technically necessary in order to correctly deliver the website content you have requested and is mandatory when using the Internet. In particular, the data are processed for the following purposes:

- Ensuring a problem-free connection to the website,
- Ensuring smooth use of our website,
- Evaluation of system security and stability as well as
- for further administrative purposes.

The processing of your personal data is based on our legitimate interest from the aforementioned data collection purposes. We do not use your data to draw conclusions about you personally. The recipient of the data is only the responsible body and, if necessary, the processor.

4.14 Cookies

We use small text files on our website that are stored in the internet browser or by the internet browser on the user's computer system, so-called "cookies". When a user visits a website, a cookie can be stored on the user's operating system. Such a cookie contains a characteristic string of characters that enables the browser to be clearly identified when a website is accessed again.



We use cookies on the EuropaBON website to make it more user-friendly. Some elements of our website requires that the calling browser can also be identified after changing pages. The following data are stored and transmitted in the cookies:

- Website settings (language and zoom)

We also use cookies on our website, which enable an analysis of surfing behavior. The following data are transmitted to us:

- Entered search terms in the search bar
- Frequency of page views
- Use of various website functions

The user data collected in this way is pseudonymised by technical precautions. It is no longer possible to assign the data to the calling user. The data is not stored together with other personal data of the user.

4.15 Newsletter

You can subscribe to a free EuropaBON newsletter on our website by checking the newsletter checkbox. As part of the registration for the newsletter and its sending, we process the data from the input mask (at least the e-mail address and, if necessary, further information provided during the registration process, e.g., surname / first name and other contact details).

In addition, the following data are collected when you register:

- IP address of the calling computer
- Date and time of registration and verification

Your prior voluntary consent is obtained for the processing of the data as part of the registration process.

In connection with data processing for sending newsletters, the data are not passed on to third parties. The data will only be used to send the newsletter.

4.16 Comment function

When users leave comments on our website, the time of their creation and the user's name are saved in addition to the comment itself. This is for our security, as we can be prosecuted for illegal content on our website, even if it was created by users.

When visitors write comments on the website, we collect the data that is displayed in the comment form, as well as the visitor's IP address and the user agent string (this is used to identify the browser) in order to support spam detection.

An anonymized string of characters (also called a hash) can be created from your email address and sent to the Gravatar service to check whether you are using it. You can find the data protection



declaration of the Gravatar service here: <https://automattic.com/privacy/>. After your comment has been approved, your profile picture is publicly visible in the context of your comment.

If you write a comment, it will be saved indefinitely, including metadata. In this way, we can automatically recognize and approve follow-up comments instead of holding them in a moderation queue.

4.17 Subscribe to comments

If you write a comment, you can subscribe to the following comments via email. We use the so-called “double opt-in” procedure for this. After accepting our terms of use, you will receive a confirmation e-mail to check whether you are the owner of the e-mail address provided. You can unsubscribe from this function at any time via a link in the info emails. In this case, the data entered when subscribing to comments will be deleted.

4.18 Subscribe to posts

As a user of the site, you can subscribe to new blog posts via email. We use the so-called “double opt-in” procedure for this. After accepting our terms of use, you will receive a confirmation email to check whether you are the owner of the e-mail address provided. You can unsubscribe from this function at any time via a link in the info emails. The data entered when subscribing to articles will be deleted in this case.

4.19 Contact form

A contact form is available for the user on our website for electronic contact. If you take advantage of this option, we will process the data entered in the input mask and other technical information. Specifically, it concerns the following data:

- E-mail address
- Information about the name
- Content of the message
- Date and Time
- Address of the website for which the imprint was displayed

In this context, the data are not passed on to third parties. The data will only be used to process the conversation or to process your contact request.

4.20 Web-analysis tool: Matomo

We use the web analysis program Matomo (formerly Piwik). This program allows us to record the use of our website and thus optimise it if necessary. For this purpose, the program uses cookies (see above). The usage information obtained in this way is forwarded to our server along with your IP address and stored in order to analyse user behaviour. During this process, your IP address is immediately anonymised so that we cannot draw any conclusions about you as a user.



If individual pages of our website are called up, the following data are stored if the do-not-track function of the browser is not activated:

- The first two bytes of the IP address of the calling system of the user
- The accessed website
- The website from which the user came to the accessed website (referrer)
- The subpages that are accessed from the accessed website
- The time spent on the website
- The frequency with which the website is accessed

The information obtained in this way will not be passed on to third parties. You can adjust your browser to prevent the use of cookies. If you do this, you may not be able to use the full functionality of our website.

You can object to the storage and use of this data during your visit to our website at any time. To do so, simply click on the box below so that the check mark is no longer visible (opt-out procedure). In this case, what's known as an opt-out cookie is stored in your browser so that Matamo can no longer collect session data. Please note that deleting your cookies for a particular session will also delete the opt-out cookie, which you may need to manually reactivate the next time you visit our website.

You may choose to prevent this website from aggregating and analyzing the actions you take here. Doing so will protect your privacy, but will also prevent the owner from learning from your actions and creating a better experience for you and other users.

4.21 PLUGINS and TOOLS

In our online offer we use content and / or service offers from third-party providers in order to provide or integrate their services and content for our users.

For technical reasons, it is necessary for the service provider to find out the IP address of the accessing user. Otherwise, the content could not be delivered and there would be no display in the browser of the respective user. For this reason, we only try to include content whose providers do not use the IP address in addition to providing the respective content. If this is possible for us, we will inform you about the further data processing of these providers. In the event that we cannot provide more detailed information on the use of data, we will provide you with a link to the provider's privacy policy as far as we can. The providers of the content could also save cookies on your respective user device and, if necessary, merge them with information from other sources, about which we unfortunately cannot provide precise information.

YouTube

We embed the videos from the "YouTube" platform provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. When you visit a page with the YouTube video, a connection to YouTube servers is established. YouTube will be told which pages you are visiting. If you are logged into your YouTube account, YouTube can assign your surfing behavior to you personally. You can prevent this by logging out of your YouTube account beforehand.



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If a YouTube video is started, the provider uses cookies that collect information about user behavior.

If you have deactivated the storage of cookies for the Google ad program, you will not have to expect such cookies when watching YouTube videos. However, YouTube also stores non-personal usage information in other cookies. If you want to prevent this, you must block the storage of cookies in your browser.

Further information on data protection at "YouTube" can be found in the provider's data protection declaration at: <https://www.google.de/intl/de/policies/privacy/>

Social Media Plugins

We offer you the option of using so-called "social media buttons" on our website. To protect your data, we use the "Shariff" solution during implementation. As a result, these buttons are only integrated into the website as a graphic that contains a link to the corresponding website of the button provider. By clicking on the graphic you will be forwarded to the services of the respective provider. Only then will your data be sent to the respective provider. Unless you click on the graphic, there will be no exchange between you and the providers of the social media buttons. Information about the collection and use of your data in social networks can be found in the respective terms of use of the respective provider. You can find more information about the Shariff solution here: <http://www.heise.de/ct/artikel/Shariff-Social-Media-Buttons-mit-Datenschutz-2467514.html>

We have integrated the social media buttons of the following companies on our website:

- <https://facebook.com>
- <https://twitter.com>
- <https://linkedin.com>

Use of script libraries (Google Web Fonts)

In order to present our content correctly and graphically appealing across browsers, we use script libraries and font libraries such as. B. Google Webfonts (<https://www.google.com/webfonts/>). Google web fonts are transferred to the cache of your browser to avoid multiple loading. If the browser does not support Google Web Fonts or prevents access, the content is displayed in a standard font.

Calling up script libraries or font libraries automatically triggers a connection to the library operator. It is theoretically possible that operators of such libraries collect data. However, it is currently unclear whether and for what purposes this will be done.

You can find the privacy policy of the library operator Google [here](#).

[1] This database includes the following personal information: name, surname, affiliation, country or region of workplace, whether or not you are a EuropaBON partner, realm/theme/topic studied, geographical scope of biodiversity research interest, EU policy directive of interest





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